



trust
& will

TRUST & WILL MEMBER PROGRAM

Love My Credit Union Rewards has partnered with Trust & Will to bring your members easy, affordable and secure estate planning.

Estate planning fills an important financial need – 66% of your members do not have a Will. Trust & Will is the leading online estate planning platform where your members can easily create an estate plan in just minutes to protect themselves and their family.

Members will get **exclusive savings of 20% off any estate plan** just for being a member of your credit union. Plus, your **credit union will earn revenue share** for every plan purchased.

TRUST & WILL

Trust & Will is the leading online digital estate planning solution in the US.

Trust & Will makes estate planning simple, affordable, and accessible for everyone by providing a secure way to set up estate plans online in minutes.

- 700,000+ estate plans created
- Complete plans in 30 minutes
- 100% online platform
- 5-star member support standing by 5-days-a-week
- Available in all 50 states

All Estate Plans are built by attorneys and customized by your members. Every plan is legally-valid, state specific, and created to meet the specific needs of your member.

Benefits For Your Members

- **Exclusive, best-in-market savings of 20% off any estate plan**
- Easy, affordable, and secure.
- Simple guided experience – plans can be completed in 30 minutes
- 5-star member support 5-days a week
- Customizable legally binding documents
- Wills starting at \$159 with **member discount**.

Benefits For Your Credit Union

- Empower members to take control of their financial future
- Build loyalty through member savings
- Quick to implement, no technical integration needed
- **Revenue share back to your credit union**
- Free marketing materials and educational content
- Reports to track member engagement, sales, ROI

Find out how Love My Credit Union Rewards and Trust & Will can engage your members and build their loyalty by emailing info@CUSG.com