

NADA Values Online

About.

Insight is everything, especially when it comes to accurate vehicle valuation. That's why NADA Values Online has added powerful new features that make it easier than ever to see all sides of every vehicle's story, such as New Vehicle Values, inventory valuation, vehicle valuation trends and custom reporting.

NADA Values Online combines the trusted values of 10 guidebooks into one convenient resource. Plus, it's web-based, which means there's no software to install and your entire staff can use it at the same time.

Features.

- **Powerful new features:**
 - **New Vehicle Values** for new vehicle pricing
 - **Inventory valuation** for saving and easily updating vehicle valuations
 - **Vehicle valuation trends** for quick insight into wholesale and retail transactions
 - **Custom reporting** that lets you select the data that best fits the deal
 - **Typically equipped MSRP values** for practical value comparisons

All this, in addition to quick access to a full suite of NADA Used Car Guide benchmark values:

- **New Vehicle Values** (Low, Average and High)
Updated weekly
Representing what a new vehicle is worth in the marketplace, based on actual market transactions and market influencers
- **Auction Values** (Low, Average and High)
Updated weekly
Representing recent price action for used cars and light-duty trucks at wholesale auction
- **Trade-In Values** (Rough, Average and Clean Condition-Based Values)
Updated monthly
Representing the typical price for a vehicle at trade-in
- **Clean Loan Value**
Updated monthly
Representing the potential amount of credit that may be obtained on a vehicle
- **Clean Retail Value**
Updated monthly
Representing the typical selling price for a vehicle
Includes Certified Pre-Owned Valuation when applicable



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- Ten guidebooks in one, including values for:
 - New vehicles
 - Motorcycles, snowmobiles, ATVs and personal watercraft
 - Commercial trucks
 - Vintage, collectible and retro motorcycles
 - Used passenger cars and light-duty trucks
 - Recreation vehicles
 - Classic, collectible, exotic and muscle cars
 - Marine vehicles
- Ability to scan a VIN, or select a specific make and model
- Automatically calculated accessory and mileage options to ensure accurate valuations
- Access to all 10 NADA Used Car Guide regions so you can get localized data for your market

Why Order NADA Values Online?

Not only will you forever clear your desk of guidebooks, but NADA Values Online is simple to use, convenient and affordable. Plus, you'll have a definite idea of a vehicle's value, whether it be a boat or a classic Harley.

Costs.

Your credit union can buy a block of online valuations based on cost or usage. Here's a list of costs based on usage:

Number of Valuations:	0 – 500	501 – 1,000	1,001 – 3,000	3,001 – 5,000	5,001 – 10,000	10,001 – 20,000
Price/Each:	\$0.65	\$0.65	\$0.63	\$0.55	\$0.50	\$0.45

How to Order

- Decide which quantity of valuations best suits your credit union's needs
- Fill in the information below and **fax to 734.793.5160, or email to linda.urban@CUSolutionsGroup.com**

The credit union (listed below) agrees to purchase the number of NADA Online Valuations (listed below) from CU Solutions Group®. The credit union will receive an invoice for the amount of NADA Online Valuations requested. The credit union understands that any valuations unused by March 1, 2021 will be forfeited. They cannot be carried over into the next period, nor will any refunds be made.

You may also choose to pay monthly as your credit union uses the valuations.

Number of NADA Online Valuations		Credit Union Name			
Address		City	State	ZIP	
Email		Telephone Number	Fax Number		
Your Name and Title		Signature	Date		

If you have any questions about NADA Values Online, please call CU Solutions Group at 800.262.6285, ext. 429, or email linda.urban@CUSolutionsGroup.com



About Us.

CU Solutions Group

CU Solutions Group helps its customers serve, grow and build financial strength by offering solutions that manage strategies pertaining to technology, marketing, membership enhancements and performance management.

Marketing Solutions

Marketing Solutions is a comprehensive marketing agency specifically designed to help you and your credit union with your marketing goals.

We offer you experienced client managers, consultants, market research professionals, writers, designers, media planners/buyers and print craftsmen.

Our objective is to make your project enjoyable, convenient and successful. Unlike other agencies, Marketing Solutions understands financial products, the credit union industry and most importantly, credit union members.

For more information:

To learn more about Marketing Solutions and our quality products and services, please:

- Visit CUSolutionsGroup.com
- Call your Business Consultant at 800.262.6285
- Email info@CUSolutionsGroup.com