



TRACFONE

Love My Credit Union Rewards Wireless Discount

Here are a few not-so-surprising facts: more than 95% of American adults have at least one mobile phone, the average annual household mobile expense is nearly \$1,200 and, collectively, Americans spend close to \$300 billion on wireless products and services each year. What is surprising? A third of them are credit union members who are spending way more than they need to.

Love My Credit Union Rewards has partnered with TracFone to provide members with the latest phones & no-contract plans for less. By partnering with us, **you can offer your members the exact same wireless service on the exact same cellular networks — and they can keep the exact same mobile phones while paying a fraction of what they pay today.**

TRACFONE®
wireless, inc.



Love My
Credit Union®
rewards

TRACFONE

TracFone Offers Big Savings with No Contracts

TracFone is the fourth largest wireless provider in the U.S., and the largest U.S. wireless provider for what is known as no-contract wireless service.

What's different about no contract? TracFone plans have no activation fees, no cancellation fees, no reactivation fees, unlimited free plan switching and no credit checks. And members get all this flexibility without any loss in quality of service. TracFone brands use Verizon, AT&T and T-Mobile networks, so your members get the same great high-speed coverage, including 5G speeds where available.

Whether your members love Android devices or are iPhone fanatics, they can choose from the latest phones for every budget or simply keep their current phone – all at an exclusive, members-only price.

The Love My Credit Union Rewards Difference

In the highly competitive world of financial services, it can be tough to stand out. It's not uncommon for financial institutions to offer incentives, perks or local discounts. But do you know what is uncommon? Just how much credit union members have saved through Love My Credit Union Rewards.

Since 2008, we've helped more than 8 million credit union members save nearly \$2 billion in areas like automotive, wireless, tax preparation, home security, insurance, travel, shopping and many others.

Love My Credit Union Rewards helps you provide your members with an irresistible, loyalty-building value addition. And, with the new credit union wireless program from TracFone, you can help your members with meaningful savings on a monthly expense most consider to be an essential service. Your credit union remains top of mind whenever a member enjoys savings in their day-to-day life.

Benefits for You and Your Members

Credit Union Benefits

- Free marketing materials and best-in-class client management support
- Credit union employees receive an incredible 33% off monthly service
- Credit union members receive a 5%–25% monthly discount on already best-in-market pricing
- Leverage exclusive discounts to drive loyalty and engagement
- Revenue share opportunity for top-performing credit unions

Member Benefits

- Same phone, same number, same network
- Dependable, high-speed, coast-to-coast coverage
- Latest and greatest devices
- Plans for every household and every budget
- No contracts, no hidden fees
- Monthly discount on all plans

Find out how Love My Credit Union Rewards and TracFone can engage your members and build their loyalty by calling 800.262.6285, or by emailing info@CUSolutionsGroup.com