



# Bring Savings and Tax Experts to Members This Tax Season

Members Save Up To \$15

## TURBOTAX

The Love My Credit Union Rewards program has teamed up with TurboTax to bring credit union members **savings of up to \$15** on TurboTax federal products. From simple to complex, TurboTax has a tax solution for every member. And when your members need help, TurboTax Live connects them with tax experts for unlimited advice — or have everything done for them, start to finish.

### PROGRAM BENEFITS

- **Add value for your members:** Enhance the value of membership by offering your members savings on TurboTax products.
- **Be your members' trusted advisor:** Stay at the center of your members' financial lives by helping them get their taxes done right.
- **Increase engagement with members:** This offer gives members more reasons to engage online with your credit union.
- **Increase share of wallet:** Leverage tax refunds to promote engagement with your core products and services.
- **Free and easy to execute:** Setup, marketing assistance and ongoing support at no cost to you or your members.



Love My  
Credit Union®  
rewards

# TURBOTAX

## Why Members Choose TurboTax

### The leader in tax software.

TurboTax is the #1 best-selling tax software helping Americans keep more of their hard-earned money.

### Taxes done right, guaranteed.

Members can file with confidence with guaranteed 100% accurate calculations and their maximum refund.

### Real Experts Standing By

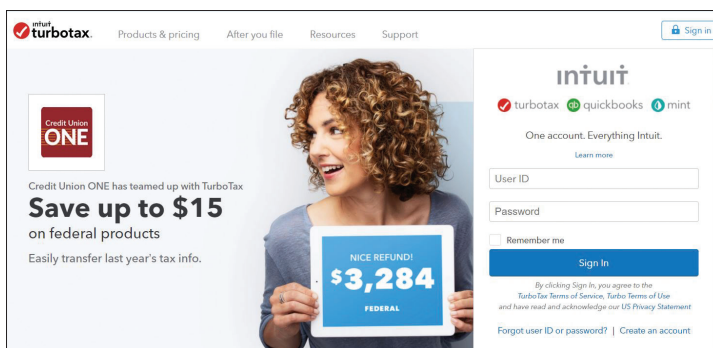
With TurboTax Live™, members can get unlimited advice from real tax experts — or have everything done for them, start to finish.

### Members capture their W-2 in a snap.

Members simply snap a photo of their W-2 with their phone or tablet, verify their data and watch as their information is securely put into all the right tax forms for them.

### Security is built into everything we do.

TurboTax works hard to safeguard your members' information so they can file their taxes confidently.



## HOW THE PROGRAM WORKS

- Deliver members a customized, co-branded online experience from your marketing efforts.
- TurboTax guides members step-by-step to their guaranteed maximum tax refund.
- TurboTax directs members back to your website after filing their taxes.

**LEARN MORE TODAY AT**  
**<https://bit.ly/3iVWV0w>**