

GOVERNEASE

standardize, manage and modernize governance

40+ credit union governance-specific policies to help CEOs and boards develop best practices and clarify roles

- Continuously monitored / updated to comply with laws / regulations
- Incorporates industry and peer feedback
- Anticipates examiner requirements
- Web-based for easy access
- No technology conversion required
- Customizable

GOVERNEASE

Rethinking governance to preserve your credit union's integrity and sustainability

Why should you choose Governease?

As governance practices are continually subjected to regulatory scrutiny, your credit union is searching for a solution that anticipates the challenges CEOs and boards face. Created by credit union industry experts, Governease provides more than 40 comprehensive governance policies in a user-friendly, customizable format. And, the Governease web portal makes it easy for credit unions to research and document their governance efforts to accommodate their credit union's unique needs including relevant and timely topics such as *CEO Succession*, *Conflict of Interest*, *Governance Assessments*, *Role and Responsibility of the Board* and *Financial Literacy*, just to name a few.

Simplifying and Modernizing Governance

It can be challenging to develop governance best practices to optimize performance and foster member engagement, but in today's evolving and competitive financial landscape, it's essential. Governease is a complete web-based solution that simplifies, manages and modernizes governance and meets a demand currently lacking in the marketplace. It builds value during monthly board meetings, annual exams and strategic planning sessions. Its user-friendly Word document format can be easily downloaded and edited to ensure best practices are developed and managed in the interest of your credit union.

Cultivating a Culture of Transparency

Every credit union's CEO and board of directors have an overarching responsibility to provide transparent and ethical oversight on a consistent basis. Cultivating a culture of openness and unity by developing and adhering to the holistic decision-making framework of Governease will contribute to your credit union's reputation, success and long-term sustainability.

**STRATEGIC
ADVISORY**

GOVERNEASE

Governease helps consolidate programs and reduces expenses

Corporate governance continues to grow in importance and directly impacts your brand's reputation. Governease helps your management govern more effectively. It eliminates the need for external consultants and creates efficiencies such as consolidating programs, so costs are reduced. It anticipates examiner requirements, eliminates the need to research industry best practices, includes a review plan based on continuous updates and monitors industry best practices as new policies are added. Governease is your one source to access all governance policies and updates, with minimal administration.

Good governance practices are essential for leading more effectively

Your credit union's board of directors knows it's paramount to develop pragmatic and sound best practices, and to lead by example. Cascading leadership follows good governance practices and positively impacts your credit union's culture, initiatives, and ultimately, your bottom line.

To become a high-performing and truly actualized board, your board must prescribe to an adaptive, accountable and equitable leadership model. An effective board plays a lead role in reducing risk, managing processes, providing strategic direction and succession planning and distinguishing between CEO and board responsibilities. With Governease, you can easily access logical, organized directives to help make critical unitary, informed decisions.

Governease key features / benefits:

- Compendium of 40+ best practice governance policies
- Web-based for easy access; requires no technology conversion
- Created for credit unions by subject-matter experts
- Formatted for editing
- Discussion board for peer feedback
- Continuously monitored / updated
- Customizable to your credit union's needs
- Incorporates industry feedback
- 24/7, secure access with privacy features
- Very intuitive, user friendly
- Cost effective
- Flexible, customizable
- Convenient, current, organized



Find out how Governease can help standardize, manage and modernize governance to improve your credit union's governance practices by calling one of our strategic advisors at 800.262.6285 or email StrategicAdvisors@CUSolutionsGroup.com. We are here to help!