

# STRATEGY



## LEADERSHIP

- Motivational Training
- Executive Coaching
- Keynote Speaking

## STRATEGY

- Strategic Planning
- Board Governance

## RISK MANAGEMENT

- Compliance Consulting
- Compliance Shared Staffing
- Enterprise Risk Management

## STRATEGIC ADVISORY SOLUTIONS

**Organizations that drive change see results**

### Why Choose Strategic Advisory Solutions?

#### *We Are Subject-Matter Experts*

We partner with you to develop strategic planning, board governance, compliance and policy. We provide CEO executive coaching and performance tools to create and sustain a culture of excellence for your organization.

Our consultative approach begins with a needs assessment and results in a holistic solution that streamlines processes and drives your business forward.

You gain from our substantiated insights and pragmatic solutions to reinvent your credit union by maximizing its full potential.

#### *We Go Beyond Consulting*

We collaborate with you to craft strategy, modernize governance and measure ROI through a results-driven approach.

We leverage industry-centric experience to assess your goals, risks and programs to design an actionable plan that delivers best practices so you can achieve your desired outcomes and strengthen bottom-line growth.

#### *Our Expertise = Your Success*

To stand out among your competitors, your leaders need industry-intuitive partners who are focused on your organization's big picture. Strategic Advisory Solutions works with you to identify priorities and objectives by developing a multipronged plan that provides high-level strategic direction.

# STRATEGIC ADVISORY

# STRATEGIC ADVISORY SOLUTIONS

## Decision-support systems drive results by integrating strategy with business intelligence tactics

Our advisors collaborate with industry specialists who understand and believe in your unique business model. By elevating constructive engagement between your executives and board of directors, and adding significant value to the strategic decision-making process, we develop strategic initiatives that lead to a profitable and sustainable future.

## Accelerating and sustaining your competitive advantage in the marketplace

We employ the latest technology, devise business strategies and boost ROI. We support your strategic vision and successfully integrate change, so growth is not just a possibility but a reality.

By maximizing technology and increasing ROI as tactical solutions, you will be fully equipped to thrive in a fast-paced, consumer-centric environment. *As your long-term partner, we are committed to your evolving needs and provide periodic assessments to ensure your vision and goals are realized.*



## Key services:

### Leadership:

- **Executive Coaching:** Critical leadership skills can be developed and refined but changing ingrained patterns of behavior is challenging and cannot be accomplished alone. Gain greater self-understanding to become a more confident and agile leader.
- **Keynote Speaking:** We empower professionals to lead through change by crashing through the confines of complacency. Rediscover passion and purpose to accelerate your potential.

- **Motivational Training:** We pump up your team by delivering training that improves performance and communications, boosts engagement and productivity, and nurtures relationships.

### Strategy:

- **Strategic Planning:** We facilitate strategic sessions with your board, navigating member demands, industry challenges, and business disruptors. We help you maximize resources to execute an effective strategic plan for long-term success.
- **Board Governance:** As your board reassesses and reworks a governance framework, we partner with you to develop an action plan to refine best practices.

### Risk Management:

- **Compliance Consulting and Shared Staffing:** We collaborate with you to build a solid compliance program that incorporates best practices for complying with regulations while keeping pace with the latest developments to ensure safety and soundness.
- **Enterprise Risk Management (ERM):** We help you build an ERM framework that aligns risk with your culture and strategic objectives. We implement a sound system of checks and balances across the organization to identify and assess risk factors and enhance controls for greater efficiency and performance.

*We also offer a full range of customized solutions. Let us design and develop a solution that meets your business needs.*

**You tell us, we listen! Strategic Advisory Solutions can help your organization improve performance and profitability. Call 800.262.6285 or email [StrategicAdvisors@CUSolutionsGroup.com](mailto:StrategicAdvisors@CUSolutionsGroup.com).**