

# Responsive. Managed. Secure.

## Website Content Management System (CMS)

### Responsive.

Members are viewing online content in many different ways these days. They're buying fewer PCs and more tablets and smartphones. Responsive design managed under a strong, comprehensive content delivery system addresses this consumer shift by creating websites that work well on any digital device. It detects what device a viewer is using and resizes the website images and content accordingly.

Why does your credit union need responsive design for its' site? You only need to create your site once and it'll work seamlessly across thousands of screens. Responsive design improves usability and provides your members with a great user experience on every screen.



AAC Credit Union Responsive Design

### About Our CMS.

The Technology Solutions Content Management System (CMS) is everything your credit union needs to manage your site, and more. This fully integrated system was designed specifically for the credit union industry and enables you to create, move and edit pages. You can even manage your rates, schedule when changes are published and upload files to use on your site.

Our CMS is feature-rich and flexible and lets you have nearly any graphic design you want, allowing different designs on different areas on your site. Plus, you can manage several different sites from the single CMS. We also offer numerous plug-in modules like polling, ad management and more.

### Benefits of the CMS

Only the Technology Solutions CMS puts you in command of your site like this:

- Create your site to deliver information the way you want
- Control almost every aspect of your site
- Transform your site into a progressive member communication tool
- Change your site to stay competitive

### Standard Features.

All of the following features come standard with our CMS to help you build the site you want.

### File and Page Features

- Visual/WYSIWYG (What You See is What You Get) Content Editor
- Add and Delete Pages with SEO Friendly URLs
- Add Pages to Site Page Index
- Show or Hide Pages in Navigation
- Activate or Deactivate Pages
- Reorder, Move and Restore Pages or Sections
- Sub-Page Generator
- Page Templates
- Add/Delete Files and Graphics

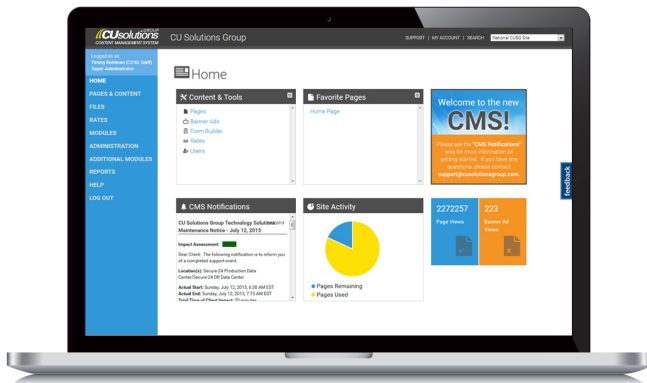
### Site Management Features & Modules

- Banner Management
- Article Management
- Calendar and Event Management
- Polls/Survey Management
- Blog Module and Management
- Workflow Module
- Manage Files
- Automatic Menu/Navigation Generation
- Automatic Site Map Generation
- Rate Management System
- Manage Users and Global Settings
- Synchronize Content
- Notification of Page Updates

## Content Control Features.

Technology Solutions realizes that it's one thing to be able to enter content onto your site, but being able to have control of your content is vital. We have several content control tools and options so your site will reach its full potential.

- Publishing, Saving, and Scheduled Rates and Content Publishing
- Adding Video and Electronic Forms
- Site Search and Related Links Module



Content Management System (CMS)

## Optional Modules and Features.

Technology Solutions has several different modules you can add to your site. If you have more than one module, you can put them in any order you wish on the site – the choice is yours. Depending on your site's design, you may have some modules already programmed to appear in certain areas of your site that cannot be changed. We have numerous optional features you can add to give your site more functionality and interactivity. Ask your Business Consultant how these features can enhance your site and its ability to serve your members.

- Career and Job Application Module
- FAQs Module
- Switch Kit
- Classifieds Module
- Public Security Module
- Event Registration Module
- Page Rating and Reviews
- RSS Feeds
- And Many Others...

## Search Engine Optimization (SEO).

To help you ensure your site takes full advantage of SEO, we offer these standard features:

- **Metadata and Keywords** – Everyone is looking to improve SEO on their websites. To do this, you can add metadata and keywords to every page on your site. These are words and

phrases search engines like Google look for when someone is searching online. Using your credit union name, location and industry keywords will make your site easier to find.

- **Site Usage Statistics** – If your credit union is serious about attracting potential members to your website, then effectively utilizing Google Analytics is a must. It tracks your visitors: where they've come from, what pages they frequent and what keywords they use to find you.

## Secure.

Technology Solutions has partnered with Secure-24 to offer cutting edge, best in class hosting services for its CMS platform. Network edge technology mitigates DoS and DDoS attacks, as well as intrusion detection and prevention. We deliver content across our highly available, clustered virtualized farm of servers so your site is always available to your members. We also replicate our data real-time to our secondary disaster recovery data facility, and offer one hour recovery time objective in the case of a catastrophic event at our production facility. Technology Solutions is also a certified SSAE 16 SOC 2 Type 2 hosting provider.

## About Us.

### CU Solutions Group

CU Solutions Group helps its customers serve, grow and build financial strength by offering solutions that manage strategies pertaining to technology, marketing, membership enhancements and performance management.

### Technology Solutions

Technology Solutions is a full-service technology company with solid expertise in Web, mass media, digital, data, programming and more. We help our clients leverage these tools to provide them with unparalleled access to all the resources they need to grow their organization from one source—Technology Solutions.

We are an SOC 2 Type 2 certified and credit union-owned company that has been serving hundreds of credit unions and credit union organizations nationwide, and their technology needs, since 1996. We worked with an auditing firm to achieve SSAE 16 Certification as a result of our commitment to the needs of our clients and efforts to manage our systems securely and effectively.

### Technology Solutions offers:

- Web Design & Development
- Financial Education Content
- Automated Applications
- Member Communication Tools

### For more information:

To learn more about Technology Solutions and our quality products and services, please:

- Visit [www.cusolutionsgroup.com](http://www.cusolutionsgroup.com)
- Call your Business Consultant at 800.262.6285
- E-mail [info@cusolutionsgroup.com](mailto:info@cusolutionsgroup.com)