



NESTREADY

Rethinking the way your members buy homes

We live in a convenience economy. Mortgages and rates have become a commodity, forcing credit unions to reinvent the mortgage-lending experience they deliver to their members.

Welcome to NestReady, which bridges the gaps between members, credit unions, and real estate professionals, enabling credit unions to offer a personalized and seamless home buying experience within the credit union's digital environment.

NestReady supports credit unions that provide mortgages, home equity lines of credit or other home financing products. The white-label platforms guide members through every step of the home buying journey. Plus, the proprietary real estate technology tracks, collects, and analyzes users' home buying behavior, providing lenders with actionable insight into home buyers' preferences and intents.



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NestReady's platforms are easy to implement and ideal for credit unions looking to increase their digital footprint.

NestFinder

Integrate every step of the home buyer's journey into your digital presence with a white-label platform that offers the seamless home buying experience your members expect. The platform is designed to maintain the look and feel of the credit union's website and serves as an extension of the member's mortgage shopping experience. To enhance mortgage lead conversion and retention potential, NestFinder also integrates various call-to-action components, increasing the credit union's brand impressions. A lender has full control over the selection of the services to promote within each of the hundreds of thousands of NestReady property and location pages.

NestFinder for Loan Officers

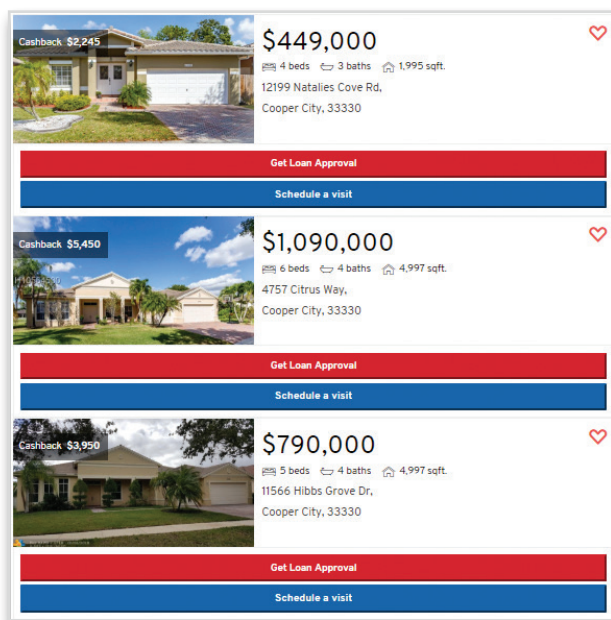
Attract top talent and empower every loan originator in your credit union with a state-of-the-art platform for nurturing leads and supporting members throughout the home buying process. The NestFinder platform for loan officers is designed to build loyalty with all home buyers. Loan officers become the source of contact for every home buying need while strengthening relationships with realtors.

NestEngage

NestEngage is a responsive online page created for each property address featuring a combination of real estate and neighborhood trends related to the property and designed to help the customer keep track of the value. Analytics enable lenders to identify when homeowners are ready to refinance, sell or buy a new property. Personalized email campaigns keep homeowners informed on market changes related to their properties, while automatic alerts are sent to lenders when a property in their portfolio goes on sale.

NestReady Real Estate Program

Offer the best cash reward program to your members and access to the NestReady Home Search Concierge service. Invite your own realtors to join the program or grow your network with NestReady's realtor network and get access to valuable offline data.



Find out how to make the NestReady difference by calling **800.262.6285** or emailing **Info@CUSolutionsGroup.com**.