Facilitate.
Create-a-Site

About Create-a-Site.

Sure, everyone wants a fabulous, professionally designed website. For budget-conscious credit unions, Create-a-Site could be the answer. Whether your credit union needs a small or large website, tons of features or something more minimal, Create-a-Site can help make it happen. Choose from either our 15-page Essential Package or the 30-page Comprehensive Package, whatever best suits your credit union's needs. Both packages come with their own assortment of modules and other features to help make your new site distinctively yours.

Benefits of Create-a-Site.

You can build your site with minimal effort, because most of the work has been done for you. With Create-a-Site, your credit union gets a low-cost site in our Content Management System (CMS)—so you can easily make updates and keep your site's content and rates current.

Your site can expand with your credit union. As your credit union grows and begins to offer more products and services, you can easily add those using the CMS. Also, you can purchase additional pages and modules to add more functionality to your site.

Design Sample - Other designs available

Features.

Essential Package	Comprehensive Package
Features:	**Features:**
- 15-page CMS site	All features included in the Essential Package plus:
- Choice of design	
- Pre-populated content	- 15 additional pages
- Rates System, Related Links and Search	- Three forms (Loan Application, Membership Application and Contact) using the Secure Loan Application System
- Ad Banner Management System	- Shared Site Certificate
- Banner Ads and Stock Images	- Financial Resource Center^{SM} (includes financial content plus 4 youth sites and 15 financial calculators)
- Site Hosting	

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Feature Details.

Website Design

Your credit union can:

- Choose from a gallery of creative, professional designs
- Specify color palette and logo
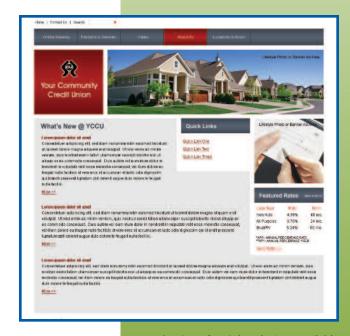
Site Architecture

- Available with 15 or 30 pages (depending on package chosen)
- Standard channels and interior pages
- Your credit union can rename channels and pages to match your naming conventions

Modules and Functions

- **Rates Management System** – Manage your rates from one area—and place rates tables anywhere on your site.
- **Ad Banner Management** – Manage your ads from a central location and promote services or special offers in a timely manner.
- **Related Links** – Cross-sell products and services throughout your site, or link to respected outside sources of information.
- **Search** – Help your members quickly find the information they need.
- **Three forms and a Secure Application System** (both with Comprehensive Package only) – Members can securely contact your credit union, apply for membership or apply for a loan.
- **Financial Resource Center**SM (Comprehensive Package only) – This turnkey content system features financial education articles, financial calculators and four youth sites to reach your members, from elementary school through college.

Design Sample - Other designs available

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Content

- **Pre-populated content** – Most pages have pre-populated content that you can easily customize with your credit union's information, including name, address and contact information. You can also edit the content to match your credit union's distinctiveness. A few pages have been left without content; use those pages right away for special products and services that only your credit union offers—or save them for when you need to grow your site.

- **Initial Related Links are provided** – We've supplied links to other pages of your site to help you cross-sell your products and services. We've also linked to respected resources, such as AnnualCreditReport.com.

Graphics

Help highlight your products and services with images that suit the credit union industry. Your credit union:

- **Can choose from a library of generic ad banners** – Promote your products and services with professional, eye-catching ad banners

- **Has access to a library of royalty-free stock images** – Use these images throughout your site and rotate them as you like to keep the look of your site fresh

Optional Features.

- **Home banking login on the home page** – We'll work with you and your home banking vendor to activate the login. (*Note: Option not available with all home banking providers*.)

- **Content development consulting** – If you want help revising your content—or if you want custom content written—we can help!

Design Sample - Other designs available

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About Us.

CU Solutions Group

CU Solutions Group helps its customers serve, grow and build financial strength by offering solutions that manage strategies pertaining to technology, marketing, membership enhancements and performance management.

Technology Solutions

Technology Solutions is a full-service technology company with solid expertise in Web, mass media, digital, data, programming and more. We help our clients leverage these tools to provide them with unparalleled access to all the resources they need to grow their organization from one source—Technology Solutions.

We are an SAS 70 certified and credit union-owned company that has been serving hundreds of credit unions and credit union organizations nationwide, and their technology needs, since 1996. We worked with an auditing firm to achieve SAS 70 Certification as a result of our commitment to the needs of our clients and efforts to manage our systems securely and effectively.

Technology Solutions offers:

- Web Design & Development
- Financial Education Content
- Automated Applications
- Member Communication Tools

For more information:

To learn more about Technology Solutions and our quality products and services, please:

- Visit www.cusolutionsgroup.com
- Call your Business Consultant at 800.262.6285
- E-mail info@cusolutionsgroup.com