

# The Next Generation of Online Banking

## Orpheus™

### Unified. Online. Mobile.

Orpheus™ is a powerful, flexible suite of software that grows with – and is optimized for – the needs of credit unions and their members. The platform takes its architecture and design cues from contemporary single page web applications, and was built with focus on user experience. Orpheus™ combines innovative and intuitive features to enable credit unions to provide the robust online and mobile banking experience that members have come to expect. Orpheus™ is not only mobile aware, but is optimized for multiple platforms including Web, Windows and OS X.

### Orpheus™ offers credit unions these valuable benefits and more:

- **Security** – Orpheus™ offers advanced security and encryption technologies with multi-factor authentication that use a robust infrastructure and employ multiple fail-safe systems.
- **Intuitive & Engaging Dashboard** – Visually engaging and user-friendly dashboards bring everything together. Detailed account overviews include visual analytics that detail user balances and spending trends.
- **Easy Fund Transfers** – Funds can be transferred quickly and easily from one user account to another. In conjunction with your originator, FI-to-FI transfers are available to let users move funds to and from accounts at another financial institution.
- **Integrated Online Bill Pay** – Maintaining a unified user experience, Orpheus™ offers integrated online bill pay.
- **Configurable Alerts** – Configurable alerts and notifications inform users of account activity to prevent fraud as well as keep members connected.



#### User-Facing Visualization & Analytics



#### Innovative Transfers & Payments Structure



#### Unified Online & Mobile Platforms



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## Features.

### Integrated Online & Mobile Platform

Orpheus™ was developed with the idea of integrating online and mobile channels by leveraging the capabilities of both mobile and desktop.

### Innovative Transfers & Payments

The Transfers & Payments architecture allows your members to make any form of payment from a single screen. By creating a central location for moving money, we've eliminated menu navigation and consolidated bill payments, ACH transfers and person-to-person payments (P2P).

### Built for Customization

Your credit union can easily tailor and build upon the Orpheus™ platform to meet the needs of your members and reflect your brand. Comprehensive admin tools allow administrators to customize back-end business logic as well as the look and feel of the system.

### Contemporary Design Featuring Data Visualization

Following cues from single-page web applications, user-friendly platforms and streamlined designs, Orpheus™ was designed with a contemporary, inviting look and feel. Analytics and data visualization are presented throughout the system to enhance user experience. To ease navigation, we've studied patterns of user behavior and designed a system that is workflow-based rather than menu-based.



## About Us.

### CU Solutions Group

CU Solutions Group helps credit unions serve, grow and remain strong by offering solutions that manage strategies pertaining to technology, marketing, membership enhancements, lending and operations and HR performance management.

### Technology Solutions

Technology Solutions is a full-service technology company with solid expertise in Web, mass media, digital, data, programming and more. We help our clients leverage these tools to provide them with unparalleled access to all the resources they need to grow their organization from one source—Technology Solutions.

We are a SSAE 16 SOC 2 Type 2 certified credit union-owned company that has been serving thousands of credit unions and credit union organizations nationwide, and their technology needs, since 1996. Our certification comes from a rigorous examination of the trust services criteria performed by Rehmann Robson, an outside full-service auditing and consulting firm.

Find out how CU Solutions Group's digital marketing team can improve your credit union's digital marketing results. Contact us at 800.262.6285, via [info@cusolutionsgroup.com](mailto:info@cusolutionsgroup.com), or online at [www.cusolutionsgroup.com/orpheus](http://www.cusolutionsgroup.com/orpheus) for more information.