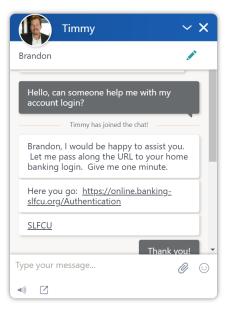


# PURE CHAT PRO: THE EASIEST & FASTEST WAY TO ADD LIVE CHAT TO YOUR WEBSITE

## **Connecting with Your Members**

Pure Chat Pro was designed to help you have better conversations with your website visitors in the moments that matter most. It's simple - credit unions sign up for Pure Chat Pro, we'll install if you use our CMS, otherwise, we will assist you with installing the code on a website (or a plugin), you customize your chat widget, and start chatting.



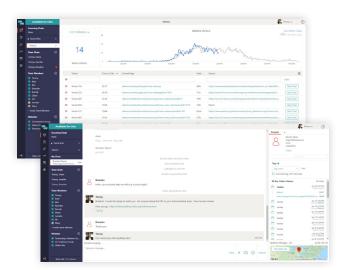




# PURE CHAT PRO: THE EASIEST & FASTEST WAY TO ADD LIVE CHAT TO YOUR WEBSITE

### Pure Chat Pro is User-Friendly

Pure Chat Pro is ideal for sales and marketing teams who want to connect with their website visitors throughout the member lifecycle. Your representatives can leverage data and insights from chat conversations and user behaviors to provide a personalized experience at every touchpoint.



Pure Chat Pro offers unlimited access to your members so you can share the right information at the right time, in the moments that matter most.

#### Integrated solution

A full-featured live chat product that incorporates real-time visitor analytics and contact history to help your credit union optimize every interaction.

### 8+

#### Transparency

Know that you're working with a company that embraces integrity and takes pride in everything we do.

#### Customization

Live chat is an extension of your brand, which is why you have complete control over how your chat widget looks and functions on both desktop and mobile devices using our convenient editor.

#### \$ Value

Improve your bottom line with real-time sales support without per user or per contact nickel and diming.

#### Simplicity

Everything you need, nothing you don't. Pure Chat Pro is easy to set up and incredibly intuitive to use. Sign up, we'll install if you use our CMS, otherwise, we will assist you with installing the code on your website and you can start chatting in minutes.

Find out more about Pure Chat Pro by calling 800.262.6285 or emailing Info@CUSolutionsGroup.com.

