

TAX SERVICES

Love My Credit Union Rewards has partnered with TurboTax and H&R Block to bring credit union members exclusive savings on the most popular tax preparation services. Whether members prefer to file on their own or get help from a tax pro, they will get the best possible outcome and the biggest refund possible.

TurboTax

New and returning members get exclusive savings of 20% on TurboTax online federal products. TurboTax offers a variety of options for members to complete their taxes online, from numerous DIY options to working with an expert from start to finish.

H&R Block

New clients to H&R block get \$25 off in-office professional tax prep. Returning clients get \$10 off. H&R Block offers expert tax help with access to tax pros with an average of 10 year's experience.

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Member Savings

More ways to file. More ways to save.

TurboTax:

Members get the best-in-market discount on the #1 best-selling Do-It-Yourself (DIY) tax software. TurboTax offers a variety of options for members to complete their taxes online, from DIY, getting a little help, or turning over their taxes to an expert from start to finish. Plus, members save 20% on TurboTax online federal products.

H&R Block:

H&R Block offers expert tax help with or without the office visit with access to tax pros with an average of 10 years experience. With over 10,000 retail tax offices, an H&R Block tax pro is located within 5 miles of most of your members. New clients save \$25 and returning clients save \$10 on in-office professional tax prep.

Benefits For Your Credit Union

- Strengthen member relationships by providing members with savings and expert tax resources.
- Grow investments and deposits with member tax refunds.
- Improve wallet share by leveraging tax refunds to promote core products and services.
- Co-branded TurboTax microsite and tax services landing page keeping your credit union front and center during the tax filing experience.
- Strategic marketing support, leveraging analytics from across the industry.
- Free marketing materials.

Find out how the Love My Credit Union Rewards Tax Services program can engage your members and build their loyalty, email us at **info@CUSG.com**.